

## **Imagine Bridal Vendor Style Guide**

## for Jewelmate Point of Sale

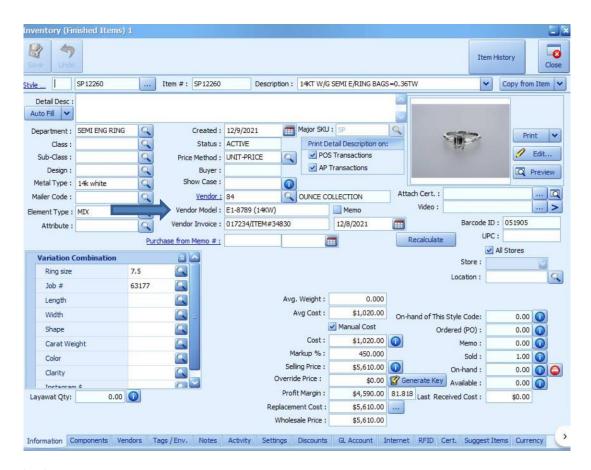
**Imagine Bridal** has created their vendor style numbers in such a way that each variation of a particular design is accounted for, so there is no need to customize your numbers with metal colors, gemstones, sizes, or other information. Please see the following guide for reading **Imagine Bridal** style numbers:

- If the style number starts with a:
  - 6 = Semi Mount
  - o 7 = anniversary band
  - o 8 = eternity band
  - o 2 = earrings
  - o 4 = pendant
- All skus have a 5-digit number:
  - o Example: 69156D
  - o This is the "parent" sku
- Letter after first 5 digits designates the stone
  - o D Diamond
  - S Sapphire
  - o E Emerald
- · From there the child skus will include metal, and ctw
  - o Example: 79156D-4W-1/4
  - o 14K White Gold
  - o 1/4 ctw

The correct style number for Imagine Bridal is entered in the Vendor Model field: 79156D-4W-1/4

Examples of incorrectly entered style numbers: 79156, s/o79156D, 79156D-1/4

Imagine Bridal does not use serial numbers.



<sup>\*</sup> As of 12/15/2021: Jewelmate has a 150-character limit for entering vendor style numbers and a 30-character limit for serial numbers.